



PeopleWise
peoplewise.vn

Email us 

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PeopleWise Vietnam

Transforming business success through people
solutions



A Brief Story About The Company

PeopleWise Vietnam

ABOUT US



PeopleWise Vietnam is established on the belief that people are the core of an organization's success. We provide solutions and human resources consulting services to our partners worldwide related to workforce advisory, organization diagnosis, training service, career transition, talents and staffing solutions that fit in the organization's value and vision to drive business success.

Through our consulting services, we aim to help organizations achieve their goals by enhancing their human capital capabilities. We believe that the success of any organization is deeply rooted in the effectiveness of its human resources. With motto, "Select to serve", we choose to partner with clients worldwide to provide quality services with cost-effectiveness.

Learn more about us at <https://peoplewise.vn/about-us/>



VISION

Our vision is to build a more connected and flat world, providing insights and helping business leaders make better decisions by enabling them to see the big picture.



MISSION

Our mission is to become a globally-operating, high-quality, and trusted human resources consulting firm, creating added value for our long-term partners. We are committed to making a positive impact on the quality of labor, addressing workforce dynamics, and enhancing its effectiveness.



WHY PEOPLEWISE VIETNAM?

Our goal is to provide exceptional quality HR services that meet international standards. We offer customized and flexible solutions tailored to clients' unique needs, helping them achieve business success with cost-effectiveness.

True Partnership

Our approach with our clients, partners is a joint venture collaboration. We work closely to understand the subtle arbiters that are required for a long term partnership. We invest time and effort to build win-win and resilient partnerships with all clients

Confidentiality

We take our reputation in the market very seriously and ensure the highest level of confidentiality for client and candidate information. All information is kept secure, with processes in place for information access by all employees of the organization.

Our People

We have acquired a team with passionate, shared core values, full experienced and expertise. Our Consultants specialize in the industries they serve. The awareness of industry trends and insights enables us to focus on attracting the most talented candidates, providing professional advisory and other relevant services.

Cost Effectiveness

Our lean organizational principles and talented team enable us to provide not only international professional services but also affordable services, creating a competitive advantage in the marketplace.



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OUR STRATEGIC PARTNERS





OUR LEADERS



FOUNDER, MINH HUYNH

Minh Huynh has over 15 years of experience and a well-rounded profile in HR Management, HR Consulting, strategic HR Business Partnering, Executive Search, and Talent Acquisition. MBA and Certified by SHRM, United States, Minh possesses extensive knowledge and expertise in the HR field. Her exceptional performance and Spirit Award have earned recognition from prestigious organizations such as VitaDairy, Navigos Group, and Talentnet.

Before founding PeopleWise Vietnam, Minh worked as the Human Resource Director at VitaDairy Vietnam. She led a team of over 50 staffs to serve 2000 employees and successfully transformed the HR department to deliver aggressive revenue growth. This effort contributed to the business's growth nearly doubling revenue and significantly increasing productivity and won the HR Asia Awards in 2022.

With a mission to enhance the quality of labor and workforce effectiveness, Minh established PeopleWise Vietnam. She is dedicated to delivering exceptional services and helping clients achieve their business objectives. Minh is committed to providing customized, flexible, and innovative HR solutions that effectively address clients' unique needs while ensuring cost-effectiveness.



TOAN NGUYEN
Director, HR Consulting Services

Toan Nguyen holds an MBA from Ecole De Management Bretagne Atlantique, France, and a BA in Information Technology. Toan is an exceptional and experienced leader in staffing & executive search services with over 15 years of industry experience. Toan has a proven track record of successfully placing top-level executives and staffing management in various industries, including technology, finance, healthcare, and manufacturing. Additionally, he is fluent in English and French and possesses a deep understanding of the talent landscape, along with an extensive network of contacts. With these skills, Toan excels at identifying and attracting the best talent for our strategic partners.

With a Bachelor's degree in Information Technology from International University, Vietnam, and more than 15 years of experience across global corporations, Trung Huynh brings deep expertise in technology and operations to his role as Chief Technology & Operation Officer at PeopleWise Vietnam. His career spans leadership positions at Christina, Unilever, and Bosch, where he honed his skills in IT management, process optimization, and technology support. At PeopleWise, Trung leads the integration of technology and operations to enhance customer experience, digitize HR services, and develop a cutting-edge platform that connects employers with top talent, reinforcing the company's mission of seamless talent acquisition solutions.



TRUNG HUYNH
Chief Technology & Operation Officer



VY CAO, Account Manager
Executive Search Services

Bachelor's Degree in Information Technology

With over 15 years of experience in recruitment consulting, Vy Cao is a seasoned expert specializing in the IT and manufacturing sectors. In her role as a Senior Principal Recruitment Consultant at leading multinational firms, she has consistently demonstrated her ability to identify and assess top-tier talent, successfully placing numerous critical executive positions.

Vy's strategic approach combines profound market insights with extensive industry knowledge, allowing her to craft tailored recruitment solutions that meet the unique needs of our strategic partners. Her commitment to excellence and passion for connecting businesses with the right talent set her apart in the field.

Yen Le holds a Bachelor's Degree in Chemical Science.

With over 10 years of extensive experience in sales, recruitment, and executive search, she brings a wealth of knowledge and leverages her deep understanding of the manufacturing industry to provide exceptional workforce and recruitment consultancy to both clients and candidates.

Yen has a proven track record of successfully filling critical positions by tapping into a vast network of top-tier candidates. This allows her to swiftly assist our clients in addressing their urgent staffing needs with the right talent.



YEN LE, Account Manager
Executive Search Services



TUYEN LE
Head of Market Insights

Ph.D. in Development Economics
Lecturer, University of Labor and Social Affairs

Tuyen Le offers invaluable market insights, industry trends, and research on labor movements, aimed at enhancing workforce effectiveness and meeting market demands. As the lead for Marketing Insights at PeopleWise Vietnam, she specializes in conducting in-depth market research and analysis that empowers business leaders to identify potential risks and threats within their industries.

Her work enables clients to take proactive measures and invest with calculated confidence, ultimately driving better outcomes for their organizations.

Master of HR Management, Massey University

Bachelor's Degree in Communication and Media, RMIT University

Tuan Anh is a trailblazing leader in the field of career development in Vietnam, with a diverse career that spans multiple domains. He is the author of five best-selling books on career and personal development, showcasing his expertise and passion for empowering others.

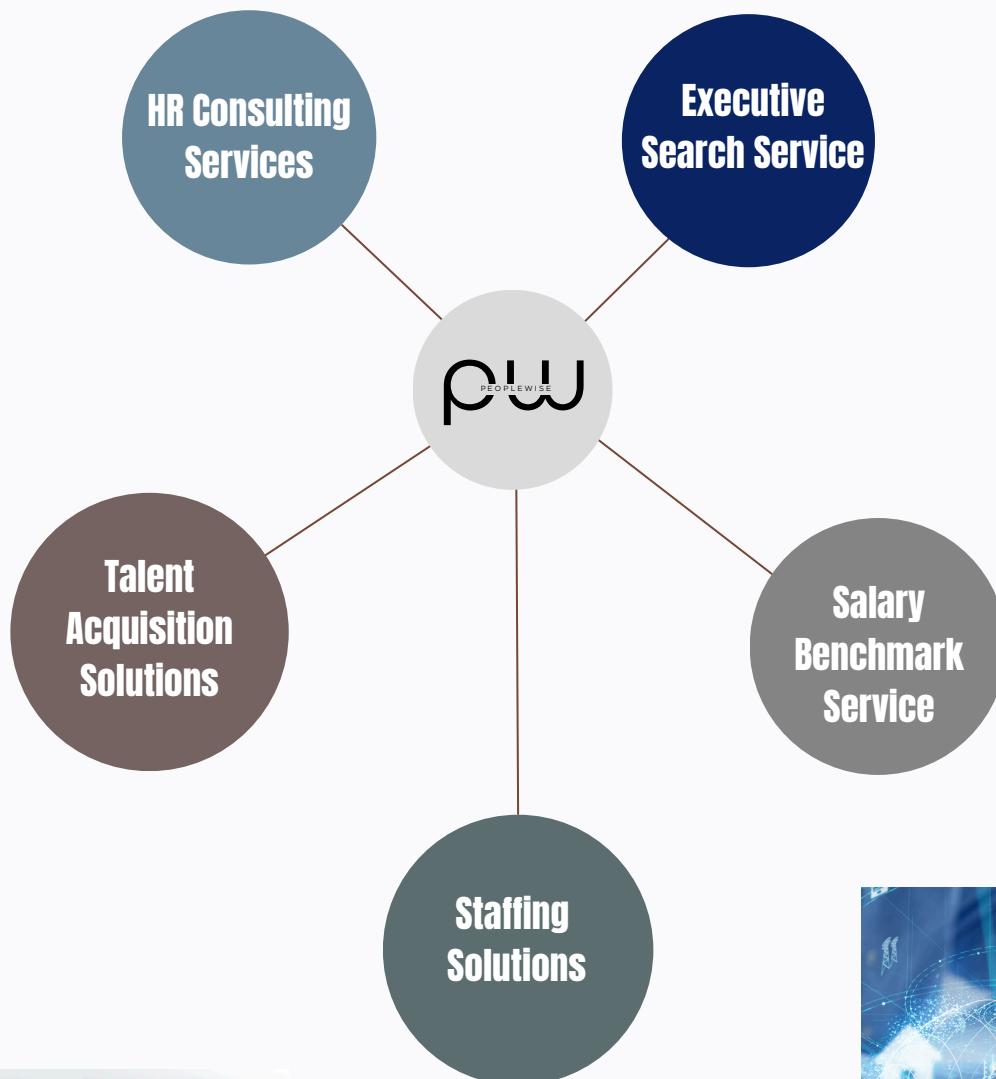
Driven by a desire to help individuals navigate their professional journeys and unlock their full potential, Tuan Anh shares his insights and strategies to inspire growth and success.



TUAN ANH LE
Career Advice Partner



OUR SERVICES





EXECUTIVE SEARCH SERVICES

Global Interview Assessment Methodology

Our methodology involves identifying key competencies, skill sets and personality traits of candidates using Competency Based Interview (CBI) and Values Based Interview (VBI) techniques. We then select the most suitable shortlist for the role.

1

CONTINGENCY SEARCH SERVICE

Our core business offering is contingency executive search. This means that clients pay based on a success basis - once they have carefully assessed and selected the most suitable candidate for their requirements.

2

RETAINED SEARCH SERVICE

We offer clients end-to-end advisory to recruit a position successfully

Through retained search service, we offer the service fee based on phase of recruitment stage: Signing the contract, shortlisting, interview arrangement, and placement. We are committed to serving clients until the vacancy is filled.

3

TALENT MAPPING SERVICE

Our Talent Mapping Service is designed using international standard methods, as a stage in the standard process of the Retain Search Service that helps our clients optimize costs and increase the benefits from the service.



TALENT ACQUISITION SOLUTIONS

At PeopleWise Vietnam, we understand that hiring the right talent isn't just about filling vacancies — it's about driving your business forward and achieving success. Yet, attracting top talent can be complex, time-consuming, and resource intensive.

That's where our Talent Acquisition Solutions come in. Acting as a seamless extension of your HR or Talent team, we offer scalable, end-to-end recruitment support—from employer branding and job marketing to sourcing, onboarding, and data-driven hiring insights.

1 Talent Sourcing & Acquisition

- Access a wide and relevant talent pool
- Conduct pre-screening, initial interviews, and assessments
- Deliver structured evaluation reports for each shortlisted candidate

2 Enhance Your Employer Branding & Job Marketing

- Position your company as an employer of choice
- Communicate your culture, values, and growth opportunities to attract top talent
- Craft compelling job descriptions that turn interest into applications
- Promote your openings through the most impactful channels—job boards, social media, and targeted talent networks

3 Reporting & Market Insights

- Provide transparent updates on hiring progress and candidate pipelines
- Deliver summary reports and talent mapping (upon request) to support informed decision-making

4 Design Onboarding & Orientation

- Design onboarding plans and deliver customized orientation programs to help new hires quickly integrate into your team





STANDARD PROCESS

At PeopleWise, we pride ourselves on delivering recruitment solutions that meet global and international standards. Our process is designed to ensure accuracy, transparency, and efficiency, enabling us to match the right talent with the right opportunity.

We partner with multinational corporations (MNCs) and leading local enterprises in Vietnam, applying a structured 5-step approach to guarantee the best outcomes for both clients and candidates:



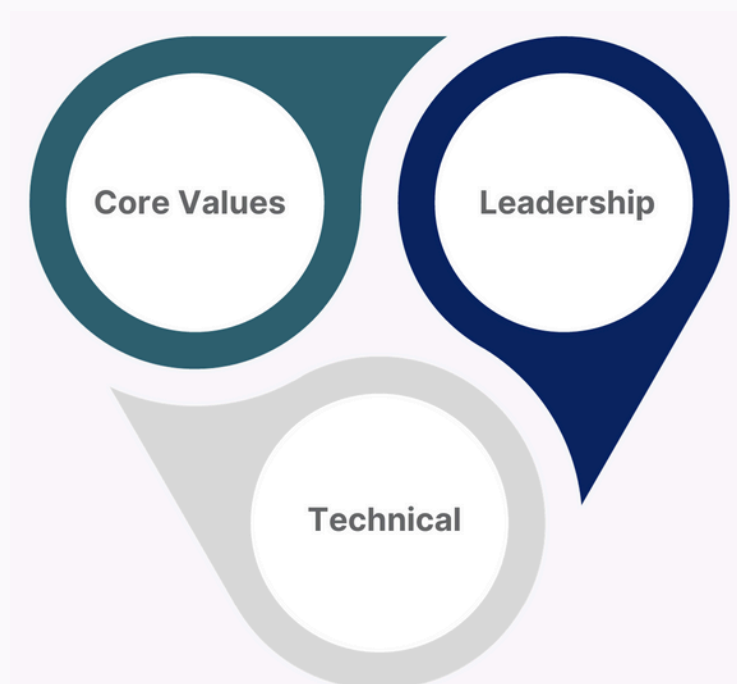
Our structured and methodical approach enables us to consistently deliver exceptional recruitment outcomes. By combining deep market insights, candidate assessments, and a robust vetting process, we ensure that each placement not only meets the technical requirements but also aligns with our clients' organizational culture and long-term business objectives





GLOBAL INTERVIEW ASSESSMENT METHODOLOGY

We apply the Global Interview Assessment Methodology, involves utilizing Competency-Based Interviews (CBI) and Values-Based Interviews (VBI) techniques to identify key competencies, skill sets, and personality traits of candidates. By applying these rigorous assessment methods, we are able to carefully select the most suitable shortlist of candidates for the given role.





STAFFING SERVICES

Why Us?

The staffing or employment service provide temporary or permanent staffs who shall be employed by PeopleWise Vietnam and assigned to Clients to perform specific tasks.

Benefits to Client:

- Quick filling: Our expertise is focused on IT, Industrial & Manufacturing, Apparel & Sourcing with large pool of candidates who are actively seeking employment.
- Full support from PeopleWise Vietnam team to execute recruitment, on-boarding, orientation training.
- Cost savings: Reduced administrative cost and flexibility in responding to changing business needs or headcount in a time period.



HR CONSULTING SERVICES

Organization Diagnosis & Effectiveness Advisory

Our HR Advisors who are experts in Client's industry, involves assessing an organization's structure, culture, system and process to identify areas for improvement. This helps the organization identify problems such as low productivity, hierarchy, communication breakdowns, leadership issues.

The outcome is to provide actionable insights and recommendations to help the organization become more effective, this may involve changes in:

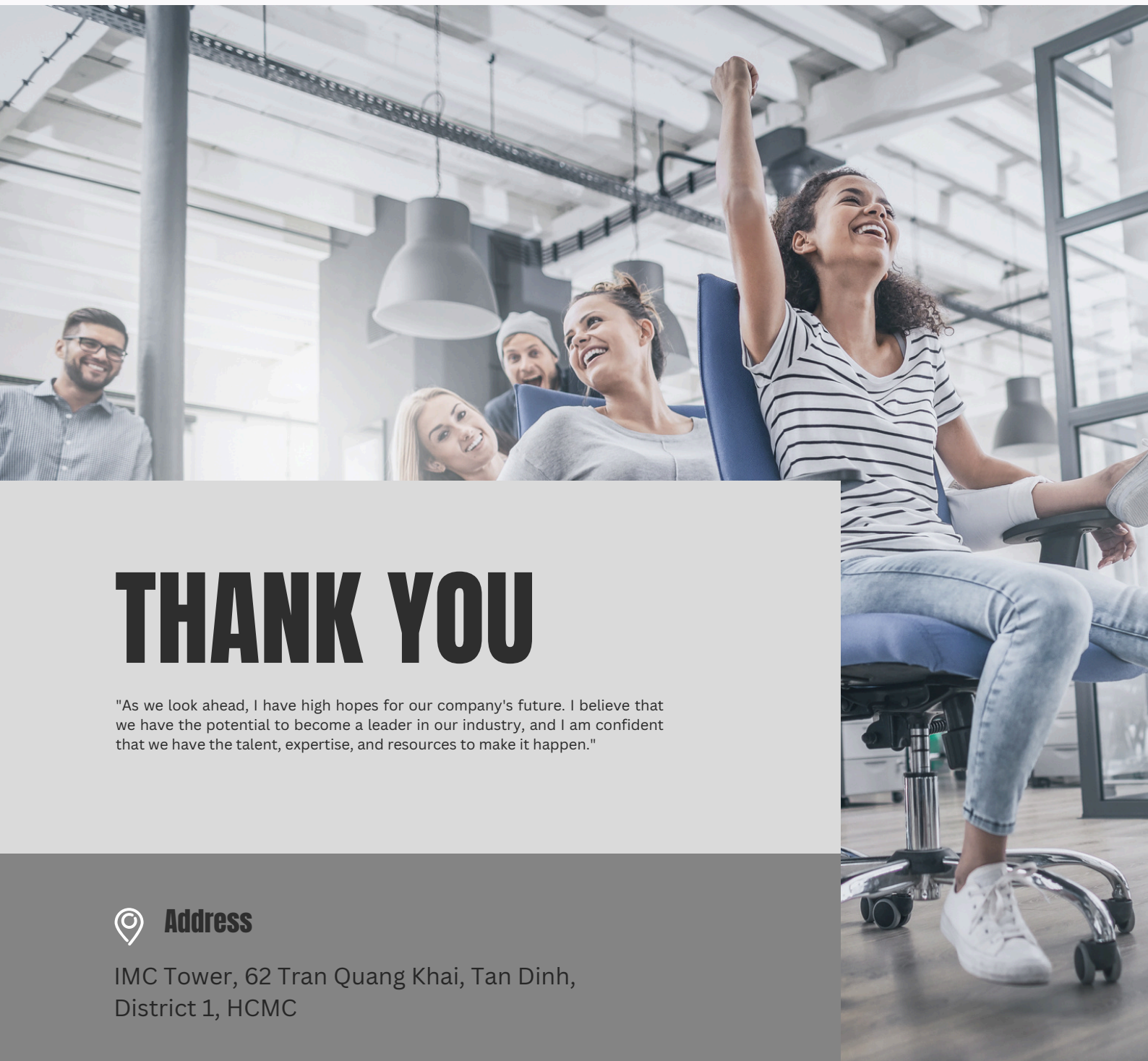
- Organizational structure
- Working processes
- Culture & leadership development

Remuneration and Benefits Survey Service

With large and quality compensation and benefits data, PeopleWise Vietnam can help your management team make informative decisions regarding compensation and benefits policies as well as provide annual salary and bonus reviews.



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THANK YOU

"As we look ahead, I have high hopes for our company's future. I believe that we have the potential to become a leader in our industry, and I am confident that we have the talent, expertise, and resources to make it happen."



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